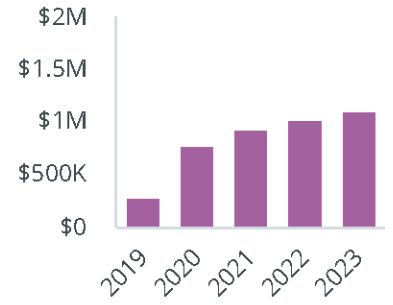
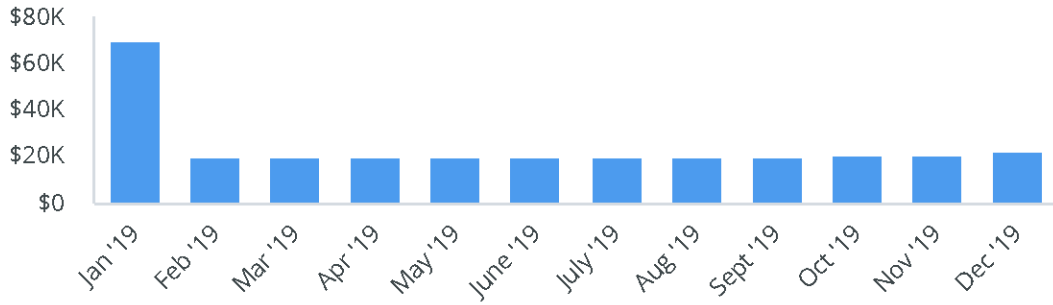


Direct Costs



Direct Costs	2019	2020	2021	2022	2023
Licensing Deposit	\$50,000				
Licensing Fees - Paper Books	\$2,592	\$25,920	\$37,440	\$46,080	\$67,680
Licensing Fees - Revenue (No Paper Books)	\$35,760	\$240,893	\$345,023	\$405,461	\$446,251
Licensing Fees - Minimum	\$36,560				
Executive Team		\$320,000	\$332,800	\$346,112	\$359,957
Contractor Coaches		\$21,600	\$27,000	\$33,750	\$42,188
Direct Labor	\$169,200	\$175,968	\$183,006	\$190,326	\$197,940
Salaries and Wages	\$169,200	\$175,968	\$183,006	\$190,326	\$197,940
Payroll (3)	\$169,200	\$175,968	\$183,006	\$190,326	\$197,940
Totals	\$294,112	\$784,381	\$925,269	\$1,021,729	\$1,114,016